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EMPLOYEES' CHOICE

SMILE BRANDS HONORED AS ONE OF THE BEST PLACES TO WORK GLASSDOOR EMPLOYEES' CHOICE AWARDS

Irvine, CA December 5, 2018 — Smile Brands Inc. has been honored with a <u>Glassdoor</u> <u>Employees' Choice Award</u>, for the second year in a row moving from the 43rd to 25th position on the list of the top 100 Best Places to work in the U.S. The Employees' Choice Awards program, now in its 11th year, relies solely on the input of employees, who elect to provide feedback on their jobs, work environments and companies via Glassdoor.

Smile Brands, a leading dental support organization with nearly 400 affiliated practices across 16 states, has a deeply rooted culture founded in the company's mission to deliver *Smiles for Everyone* ®. Co-founder and CEO, Steven C. Bilt has a 98 percent approval rating on Glassdoor and was named a Glassdoor Employees Choice 2018 Top CEO this summer.

"Providing patient-focused care day after day requires a dedicated team of employees and affiliated providers who fully support our mission," explains Bilt. "Maintaining a positive culture based on providing *Smiles for Everyone* is our way of guaranteeing the best possible patient experience. I'm proud to be a part of this great team and thrilled to have been again honored with the Best Places to Work award."

Dentistry is a people business and it's undeniable that when employees are aligned around a common mission, patients benefit," explains Bilt. "To be named one of Glassdoor's Best Places to Work is a validation of our operational model which is based on the premise that good things happen when everyone has a reason to smile. I believe that culture should be on top every CEOs agenda if they care about attracting and retaining talented employees."

On <u>Glassdoor</u>, current and former employees of companies worldwide can share insights and opinions about their work environments. When sharing a company review on Glassdoor, employees are asked to rate their satisfaction with the company overall, and key workplace factors like career opportunities, compensation, benefits, work/life balance, senior management, as well as culture and values. In addition, employees are asked to describe the best reasons to work at their companies as well as any downsides.

The Best Places to Work are determined using company reviews shared by U.S.-based employees between November, 2017 and October, 2018. To be considered for the large category, a company must have at least 1,000 or more employees and have received at least 75 ratings. The

final list is compiled based on Glassdoor's proprietary algorithm, and takes into account quantity, quality and consistency of reviews.

For the complete list of the Glassdoor Best Places to Work in 2019, please visit: <u>http://www.glassdoor.com/Best-Places-to-Work-LST_KQ0,19.htm</u>.

About Smile Brands

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports nearly 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental and P3 Dental Group offices in 16 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.

About Glassdoor

<u>Glassdoor</u> is one of the largest and fastest growing job sites in the world today. Set apart by the tens of millions of reviews and insights provided by employees and candidates, Glassdoor combines all the jobs with this valuable data to make it easy for people to find a job that is uniquely right for them. As a result, Glassdoor helps employers hire truly informed candidates at scale through effective recruiting solutions like job advertising and employer branding products. Launched in 2008, Glassdoor now has reviews and insights for approximately 700,000 companies in more than 190 countries. For labor market trends and analysis, visit <u>Glassdoor Economic Research</u>. For company news and career advice and tips, visit the <u>Glassdoor Blog</u> and for employer-related news and insights to help employers hire, visit the <u>Glassdoor for Employers Blog</u>. Visit Glassdoor.com or download our apps on iOS and Android platforms.

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